

APPENDIX B

SUMMARY OF THE DRAFT ACTIONS IN THE BOSTON TOWN CENTRE STRATEGY AND ACTION PLAN “A TOWN CENTRE FOR EVERYONE” 2023-2027



(A) CLEAN AND SAFE

Keeping Our Town Clean (CS1-CS8)

- CS1** Seek to employ (through the appropriate decision making and procurement processes) a third party to undertake a deep clean of the Market Place area.
- CS2** Apply for funding for a partnership wide Pride in Place initiative – to include a Mechanical Hot Washer, Spot Wash and electric pedestrian, mechanical sweeper/suction units
- CS3** Review of waste and recycling bins and collection points in the market place area
- CS4** Review of planters and options for increased planting in the market place and barriers, leading to an improved floral display in the town centre during the summer months
- CS5** Project to identify and tackle hot spot locations for black bag waste and fly tips.
- CS6** Introduce street scene software to optimize litter bin and sweeper rounds, and identify bin capacity improvements
- CS7** Annual deep clean zones areas, routine enhanced cleaning capability using new equipment (link to action 2)
- CS8** South and East Lincolnshire Partnership funding bid to the Keep Britain Tidy Chewing Gum Task Force to introduce measures to reduce discarded chewing gum in the town centre area

Protecting the Public from Harm through Regulatory Service (CS9 – CS18)

- CS 9** Review of taxi licensing policy for drivers, operators and vehicles to drive up standards in the sector
- CS10** Promotion and facilitation of Pavement Licenses for town centre businesses
- CS11** Support multi-agency operations to target criminality in the business sector
- CS12** Promote food businesses that achieve a 5 star rating
- CS13** Deployment of Enviro-Crime Enforcement Officers to hotspot areas
- CS14** Revision of the Public Space Protection Order as it applies to Dog Controls
- CS15** Education and Enforcement programme around domestic bin Contamination
- CS16** Support groups, community champions and volunteers carrying out litter picks/clean ups

- CS17** Enviro-crime Enforcement Officers to undertake educational activities
- CS18** Maintain a robust, zero tolerance approach to environmental crime



Community Safety in Our Town Centre (CS19-CS22)

- CS19** Explore funding bid opportunities, for example through the Office for the Police Crime Commissioner, in respect to further enhancing the CCTV system, extending associated infrastructure and other associated activities
- CS20** Completion of activity within the action plan for the South and East Lincolnshire Safety Partnership Community Safety Strategy targeting: -
 - 1) Safer Streets and Night Time Economy
 - 2) Tackling Ant-Social Behaviour
 - 3) Hate Crime
 - 4) The Safety of Women and Girls
 - 5) Vulnerability and Safeguarding
- CS21** Purple Flag attainment (or similar) for Boston Town Centre
- CS22** Designing out crime throughout the public realm where possible by working with Lincolnshire Police.

Boston Town Area Committee (CS23-CS25)

- CS23** Attainment of a Green Flag standard for Central Park
- CS24** Instillation of Changing Places Toilets
- CS25** Playground Investment - Redevelopment of Central Park Playground and following a Boston Big Local grant, the addition of a statement ship to the St Johns Playground

Building Resilient Communities - Community Connectors (CS26-CS27)

- CS26** Develop a group to support ongoing engagement regarding the Boston Town Centre Strategy and associated action plan
- CS27** Development of a Voluntary and Community Sector programme that will benefit the town centre

(B) OPEN FOR BUSINESS

Town Centre Management (OFB1-OFB14)

- OFB1** Seek to commission Boston Conservation Area Appraisal
- OFB2** Deliver the Healing the High Street programme through the Town Deal
- OFB3** Seek to establish a Service Level Agreement/Partnership Agreement with Destination Lincolnshire
- OFB4** Develop Town Centre specific Promotional material



- OFB5** Promote the Town Centre at shows and events
- OFB6** Identify opportunities for travel trade to promote Boston and Boston 400 to international markets and tour operators.
- OFB7** Deliver outcomes of Historic England Places Panel Review
- OFB8** Explore creating a Tourist Information facility in The Stump, and link with other sites at Pescod Square and the Guildhall
- OFB9** Update, clean and increase if appropriate the number of visitor totem poles and fingerposts
- OFB10** Conduct a Street sign and furniture audit to then seek to reduce street clutter
- OFB11** Deliver Grants 4 Growth opportunities for businesses.
- OFB12** Deliver the Micro Business Grant Fund
- OFB13** Seek to secure funding to build on existing opportunities and support ongoing development and business support for Boston businesses
- OFB14** Deepen the Boston Town Deep Dive report

Markets (OFB15-OFB17)

- OFB15** Review and update the Markets Policy
- OFB16** Review the town's Market Service ensuring Best Value
- OFB17** Deliver a Markets Development Plan for Boston Market

(C) CULTURE, HERITAGE AND EVENTS

Events (CHE1-CHE6)

- CHE1** Deliver the Mayfair event annually.
- CHE2** Deliver a four Day Christmas, illuminate and yuletide event
- CHE3** Deliver a Car Show /Continental Market/Vintage Festival
- CHE4** Deliver the Beach in the Park Summer Events Programme
- CHE5** Deliver a town centre Halloween Event
- CHE6** Deliver a varied range of events in addition to core events such as Christmas and Halloween

Arts and Cultural Development (CHE7-CHE10)

- CHE7** Deliver a Street Art Policy that covers the town centre
- CHE8** Deliver against the Boston/East Lindsey Culture Strategy that provides a focus in the Borough on the town centre
- CHE9** Seek to deliver the Illuminate Event

CHE10 Deliver an Arts programme with a focus on Boston Town Centre



Boston Guildhall (CHE11-CHE15)

CHE11 Deliver a Business Plan for the Guildhall that promotes the Guildhall and the town centre

CHE12 Deliver the National Portfolio Holder Guildhall Hub

CHE13 Develop plans for Boston 2030

CHE14 Develop a project of New World Connections

CHE15 Develop and cultivate collaborative partnerships with Town Centre Cultural Facilities and Organisations

(D) TRANSFORMATION

Investment and Growth (T1-T10) (including businesses have the opportunity to thrive and working effectively with all public sector partners and the business and community sector)

T1 Support the Healing the High Street Project

T2 Support the Memorial Hall Project

T3 Support the rejuvenation of Dolphin Lane

T4 Establish 'Stakeholder' or 'business' group to enable and accelerate better communication/engagement with the business and stakeholder community

T5 Deliver Mixed use opportunities in the town centre

T6 Enhance Boston's leisure, food and beverage offer within the town centre

T7 Work with the Private sector to develop residential accommodation in the town centre

T8 Seek to deliver 5G Wi-Fi networks within the town centre

T9 Deliver the PE21 project

T10 Replacement of Boston's entire car parking ticket machine fleet totaling 26 units.

Clean and Safe (T11)

T11 Depending on proposals for removing vehicles/bus routes in Market Place, work with partners to develop pedestrian shared space including tree planting, floral decoration etc.

TOTAL: 70 ACTIONS