

APPENDIX A: BOSTON TOWN CENTRE STRATEGY AND ACTION PLAN 2023-2027
ANNUAL REVIEW – PERFORMANCE MONITORING OF ACTIONS OCTOBER 2024



RAG COLOUR	RATING
Red	Off target / Concerns
Amber	Mitigations required to stay on plan / Emerging concerns
Green	On target / No concerns
Grey/Completed	Completed

Performance Summary

RAG SUMMARY	NUMBER OF ACTIONS
Red	0
Amber	3
Green	47
Grey/Completed	24
TOTAL	74

(A) CLEAN AND SAFE

Keeping Our Town Clean (CS1-CS8)

Lead Officer: Assistant Director Neighbourhoods/ Environmental Services Manager

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION REVIEW STATUS	DEADLINE
CS1	Assistant Director Neighbourhoods/ Environmental Services Manager	Seek to employ (through the appropriate decision making and procurement processes) a third party to undertake a deep clean of the Market Place area.	Grey Local deep cleaning supplier appointed 19 th February 2024; deep clean from 27 th February 2024 to 2 nd March 2024. Communications and marketing plan produced. Completed deep clean.	Winter 2023/24
CS2	Assistant Director Neighbourhoods/ Environmental Services Manager	Apply for funding for a partnership wide Pride in Place initiative – to include a Mechanical Hot Washer, Spot Wash and electric pedestrian, mechanical sweeper/suction units.	Green A separate spot wash has been purchased from within existing funding and deployed to deliver specific improvements in the town centre, e.g. Grants Lane. Originally applied for UK Shared Prosperity Funding (UKSPF) in time for the January 2024 deadline. This was unfortunately unsuccessful but further funding routes have been pursued, including through consideration of any potential budget opportunities across South East Lincolnshire Councils Partnership. Demonstration with Abei- Schmidt for ELDC February 28 th and Boston 29 th and 1 st March. A bid relating to this action is within the Long Term Plan for Towns submission and a capital bid is also being put forward to the Council's capital programme.	January 2024 (To place a bid – which was achieved)

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION REVIEW STATUS	DEADLINE
CS3	Assistant Director Neighbourhoods/ Environmental Services Manager	Review of waste and recycling bins and collection points in the market place area.	Grey Review completed. Two locations identified and progressed for alternative waste containment and presentation.	January 2024
CS4	Assistant Director Neighbourhoods/ Environmental Services Manager	Review of planters and options for increased planting in the market place and road safety barriers, leading to an improved floral display in the town centre during the summer months.	Grey Action completed. 8 planters prepared by HMP North Sea Camp (NSC). Neighbourhood teams installed these in May/ early June 2024. 80 Hanging Baskets prepared by HMP NSC and Neighbourhood teams installed these May / early June 2024.	Plants purchased by Autumn deadline – Completed.
CS5	Assistant Director Neighbourhoods/ Environmental Services Manager	Project to identify and tackle hot spot locations for black bag waste and fly tips.	Green - Link to CS13 and CS 17 proposed to be merged in year 2. Achieved and work ongoing. <ul style="list-style-type: none"> • 581 visits • 459 of these are blanket area education • 122 are property specific visits • 1 revisit as there was repeated contamination. Bins removed. • 2 safeguarding issues reported. • 3 issues reported to environmental health • 2 Issues reported to housing standards 	Achieved and work ongoing.
CS6	Assistant Director Neighbourhoods/ Environmental Services Manager	Introduce street scene software to optimise litter bin and sweeper rounds, and	Green Interim Waste Projects Manager recruited. Bid for funding to be put forward during the budget setting process.	Plan period

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION REVIEW STATUS	DEADLINE
		identify bin capacity improvements.		
CS7	Assistant Director Neighbourhoods/ Environmental Services Manager	Annual deep clean zones areas, routine enhanced cleaning capability using new equipment (link to action CS2).	Grey Trial of new cleaning equipment (jet washer) Grants Lane, Boston successful. Communications published. Completed as this work will continue going forward.	Every Spring
CS8	Assistant Director Neighbourhoods/ Environmental Services Manager	South and East Lincolnshire Partnership funding bid to the Keep Britain Tidy Chewing Gum Task Force to introduce measures to reduce discarded chewing gum in the town centre area.	Grey Funding Bid submitted however bid was unsuccessful. Whilst this action was completed future bids are to be considered.	23/24

Protecting the Public from Harm through Regulatory Service (CS9 – CS18.5)

LEAD OFFICER: Assistant Director Regulatory

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
CS 9	Assistant Director Regulatory	Review of taxi licensing policy for drivers, operators and vehicles to drive up standards in the sector.	Grey Hackney Carriage and Private Hire Licensing Policy was approved and adopted by full council on 15 th July 2024. Action completed.	July 2024
CS10	Assistant Director Regulatory	Promotion and facilitation of Pavement Licenses for town centre businesses.	Green Pro-active communications to be issued in partnership with Leicestershire County Council promoting the current pavement licencing scheme to businesses.	April 2025
CS11	Assistant Director Regulatory	Support multi-agency operations to target criminality in the business sector.	Green Ongoing work with police. Partnership day held 18 th March Food Team shares intelligence with partner agencies and carries out joint visits when required. Ongoing focus on Operation Plotting Refresher training on how to spot illegal vapes and cigarettes when the Council is doing section 34 duty of care visits.	March 2025
CS12	Assistant Director Regulatory	Promote food businesses that achieve a 5 star rating.	Grey Boston has 503 5-star rated businesses in total. An agreement is in place with the Communications Team to publish a list of all 5 star rated business every month.	From January 2024 onwards

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
			Action completed. This work will continue going forward.	
CS13	Assistant Director Regulatory	Deployment of Enviro-Crime Enforcement Officers to hotspot areas.	Green Reactive and proactive patrols continue in all hotspot areas. Focused patrols supporting Operation 'Clean Streets' – initiative in Boston Town Centre. Project adopted and delivered by Rural Payments Agency grant funded Education Officer started on 2 nd September 2024. (Link to CS5 and CS17 proposed to be merged in year 2).	Ongoing
CS14	Assistant Director Regulatory	Revision of the Public Space Protection Order with reference to Dog Controls.	Grey Completed	Completed
CS15	Assistant Director Regulatory	Education and Enforcement programme around domestic bin Contamination.	Green Educational Packs distributed and visits continue in areas of concern. Rural Payments Agency Intervention Grant. 50% of grant awarded. Match funding secured from reserves to fund a 12 month fixed term contract. Recruitment completed. Education Officer started on 2 nd September 2024.	July 2024

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE														
CS16	Assistant Director Neighbourhoods/ Community Leadership Manager	Support groups, community champions and volunteers carrying out litter picks/clean ups.	Grey Community Volunteer Officer recruited. Trusted Volunteer Scheme in place. Completed	Ongoing														
CS17	Assistant Director Regulatory	Enviro-crime Enforcement Officers to undertake educational activities.	Green Education work is ongoing as reports are made. Stickers are placed on bins and signage has been amended. There is now a regular patrol route for enforcement work. Link to CS5 and CS13 which are proposed to be merged in year 2.	Ongoing														
CS18	Assistant Director Regulatory	Maintain a robust, zero tolerance approach to environmental crime.	Green <table border="1" data-bbox="1093 810 2000 1347"> <thead> <tr> <th>OFFENCE</th> <th>TOTAL FIXED PENALTY NOTICES (Oct 23 to Oct 24)</th> </tr> </thead> <tbody> <tr> <td>Abandoned vehicle</td> <td>1</td> </tr> <tr> <td>Littering (inc. urination and litter from vehicle)</td> <td>611</td> </tr> <tr> <td>Spitting</td> <td>88</td> </tr> <tr> <td>Fly-tipping</td> <td>12</td> </tr> <tr> <td>Dog Control PSPO</td> <td>12</td> </tr> <tr> <td>Domestic Duty of Care</td> <td>5</td> </tr> </tbody> </table>	OFFENCE	TOTAL FIXED PENALTY NOTICES (Oct 23 to Oct 24)	Abandoned vehicle	1	Littering (inc. urination and litter from vehicle)	611	Spitting	88	Fly-tipping	12	Dog Control PSPO	12	Domestic Duty of Care	5	Ongoing
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			The above represents FPNs issued for the town centre since the 25 th October 2023.																					

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
CS 18.5	Assistant Director Regulatory	To investigate the introduction of mandatory controls to manage excessive feeding of wild birds in designated areas in Boston.	<p>Grey</p> <p>This was a new project added during the year.</p> <p>Cabinet agreement obtained on 10th April to undertake public consultation to determine implementation of mandatory controls. Consultation opened until 31st July 2024. Consultation completed. Reports went to Environment and Performance Committee on 5th September and Cabinet on 25th September 2024.</p> <p>Action Completed</p>	September 2024

Community Safety in Our Town Centre (CS19-CS22)

Lead Officer: AD Well-Being and Community Leadership

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
CS19	Assistant Director Well-Being and Community Leadership	Explore funding bid opportunities, for example through the Office for the Police Crime Commissioner, in respect to further enhancing the CCTV system, extending associated infrastructure and other associated activities	Green Link to "Operation Plotting". All projects on track. Separate sub-group in respect to improving environmental aspects of the town linked to four hotspot areas and also linking to Trusted Volunteer scheme.	Plan Period
CS20	Assistant Director Well-Being and Community Leadership	Completion of activity within the action plan for the South and East Lincolnshire Safety Partnership Community Safety Strategy targeting: - 1) Safer Streets and Night Time Economy	Green Work continues to be led by the South and East Lincolnshire Community Safety Partnership. A dedicated action plan is in place which is on track.	June 2024 onwards

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
		2) Tackling Ant-Social Behaviour 3) Hate Crime 4) The Safety of Women and Girls 5) Vulnerability and Safeguarding		
CS21	Assistant Director Well-Being and Community Leadership	Purple Flag attainment (or similar) for Boston Town Centre	Green Continued work towards activity associated with the benefits a purple flag award (or similar).	During the plan period.
CS22	Assistant Director Well-Being and Community Leadership	Designing out crime throughout the public realm where possible by working with Lincolnshire Police.	Green Safer Streets Round 4 funding has helped with safe access routes, especially with transportation. Continued close working with Lincolnshire Police on current and future projects.	Ongoing

Boston Town Area Committee (CS23-CS25)

Lead Officer: Assistant Director Leisure and Culture

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
CS23	Assistant Director Leisure and Culture	Attainment of a Green Flag standard for Central Park	Green Report approved by BTAC on 8 th February 2024. Liaison with Lincoln City Council has taken place to learn from their experience of attaining this award. A working group has been established and is developing an action plan.	During the plan period.
CS24	Assistant Director Leisure and Culture	Instillation of Changing Places Toilets	Grey Completed	Completed
CS25	Assistant Director Leisure and Culture	Playground Investment - Redevelopment of Central Park Playground and following a Boston Big Local grant, the addition of a ship to the St Johns Playground	Grey Completed	Completed

Building Resilient Communities - Community Connectors (CS26-CS28)

Lead Officer: Assistant Director Well-Being and Community Leadership/Community Leadership Manager

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
CS26	Assistant Director Well-Being and Community Leadership/Community Leadership Manager	Develop a group to support ongoing engagement regarding the Boston Town Centre Strategy and associated action plan	Green Group established. Meetings ongoing with various items from the Town Centre Strategy on the agenda including:- Long Term Plan for Towns, Licensing, Town Deal, Operation Plotting.	Autumn 2023
CS27	Assistant Director Well-Being and Community Leadership/Community Leadership Manager	Development of a Voluntary and Community Sector programme/Trusted Volunteer Scheme that will benefit the town centre.	Green Report to Boston Borough Council Cabinet in September covering support for and work with the voluntary and community sector in Boston. Volunteer Coordinator is now place and opportunities including litter pickers and CCTV spotters are now being advertised and recruited for. https://www.boston.gov.uk/article/20876/Volunteering	2024

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
CS28	Assistant Director Well-Being and Community Leadership/Community Leadership Manager	Consideration of Boston Town Centre working towards dementia friendly status.	<p>Green</p> <p>Whilst noting the Dementia Friendly scheme ended 31st December 2023 (dementiafriends.org.uk/WEBArticle?page=dementia-friendly-communities). Meetings with the Dementia Alliance and Primary Care Network (PCN) are taking place to continue this work.</p> <p>The Dementia Alliance in Boston is to merge with Lincoln and Louth and relaunch as Dementia Alliance Communities. The Community Leadership team will continue to link in to ensure work towards a dementia friendly town centre is ongoing.</p>	2025

OPEN FOR BUSINESS

Town Centre Management (OFB1-OFB14)

Lead Officer: Assistant Director Economic Growth

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
OFB1	Assistant Director Economic Growth	Seek to commission Boston Conservation Area Appraisal	Green Work has commenced and is due to complete in early 2025.	Late 2024 moved to early 2025
OFB2	Assistant Director Economic Growth	Deliver the Healing the High Street programme through the Town Deal	Amber Ongoing work through Heritage Lincolnshire. This action links to T1 which is about supporting the delivery of this scheme.	2025
OFB3	Assistant Director Economic Growth	Seek to establish a Service Level Agreement/ Partnership Agreement with Destination Lincolnshire (DL).	Grey Boston Borough Council has signed up to a subscription with Destination Lincolnshire, which provides business to business support. A bespoke Service Level Agreement in progress. Completed	Contract July 2024
OFB4	Assistant Director Economic Growth	Develop Town Centre specific Promotional material.	Grey Leaflet produced, printed and available for use. Completed	June 2024

OFB5	Asst Director Leisure and Culture/ Assistant Director Economic Growth	Promote the Town Centre at shows and events	<p>Green</p> <p>Boston Borough Council has been represented at Lincolnshire County Show, Heckington Show, Boston Food Festival etc. There regular attendance at Boston Markets to promote the town.</p>	2024
OFB6	Assistant Director Economic Growth	Identify opportunities for travel trade to promote Boston and Boston 400 to international markets and tour operators.	<p>Countywide (Destination Lincolnshire) Local Visitor Economy Partnership (LVEP) accreditation has been agreed.</p> <p>An internal budget bid was successful. A Tourism Officer group is being arranged to solely consider Boston 400 as a group.</p> <p>Green</p> <p>Initial work has been undertaken by Destination Lincolnshire using links to Mayflower 400 as a start. A consultant is due to be appointed shortly to take forward a Boston 400 study which will inform this action.</p>	Subject to a future Council decision for funding 2024.

OFB7	Assistant Director Economic Growth	Deliver outcomes of Historic England Places Panel Review	Green Recommendations included as appropriate within Long Term Plan for Towns.	Subject to a future Council decision for funding 2024.
OFB8	Assistant Director Economic Growth	Explore creating a Tourist Information facility in The Stump, and link with other sites at Pescod Square and the Guildhall	Green New racks for Guildhall have been ordered. Funding through Levelling up Partnership agreed. Place Officer has also established a regular Visitor Information and Community Market stall to promote Boston events.	TBC subject to a budget being confirmed.
OFB9	Assistant Director Economic Growth	Update, clean and increase if appropriate the number of visitor totem poles and fingerposts.	Green This work is to support Boston 400 and the Long Term Plan For Towns work which is commencing and will inform this project.	TBC subject to identifying a budget/ resources
OFB10	Assistant Director Economic Growth	Conduct a Street sign and furniture audit to then seek to reduce street clutter	Green Previous location report has been identified to assist with this work. This is to be refreshed.	TBC subject to funding. BBC Place Officer resource and LCC support.
OFB11	Assistant Director Economic Growth	Deliver Grants 4 Growth (G4G) opportunities for businesses.	Green The Advice4Growth offer is disbursing Business Growth Action Plans at a rate which is substantially ahead of the profiled curve. Grant distribution is also progressing extremely well, after a slow start in Boston, with the pot now actually starting to run a little low.	Current – up to end March 2025

OFB12	Assistant Director Economic Growth	Deliver the Micro Business Grant Fund	Green The micro-business grant fund is a sub-set of G4G which is progressing well.	Current – up to end March 2025
OFB13	Assistant Director Economic Growth	Seek to secure funding to build on existing opportunities and support ongoing development and business support for Boston businesses	Green Currently undertaking work with regard to the potential renewal of G4G through a potential second UKSPF Programme. Business support will be a crucial component of this.	2024 onwards
OFB14	Assistant Director Economic Growth	Deepen the Boston Town Deep Dive report	Green Included in 2024/25 Place Team work plan for completion.	2024 onwards

Markets (OFB15-OFB17)

Lead Officer: Assistant Director for Leisure and Culture

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
OFB15	Assistant Director for Leisure and Culture	Review and update the Markets Policy	Grey The policy has been reviewed and agreed at Cabinet in march 2024. Completed.	March 2024
OFB16	Assistant Director for Leisure and Culture	Review the town's Market Service ensuring the best service	Amber Review in progress.	March 2024
OFB17	Director for Leisure and Culture	Deliver a Markets Development Plan for Boston Market	Grey The Markets Development Plan was drafted and presented to Scrutiny on 13 th February 2024 and approved at Cabinet in March 2024. Completed.	March 2024

CULTURE, HERITAGE AND EVENTS

Lead Officer: Assistant Director Leisure and Culture/Interim Cultural Services Manager

Events (CHE1-CHE6)

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
CHE1	Assistant Director Leisure and Culture	Deliver the May Fair event annually.	Green May Fair was successfully held on 4 th – 12 th May 2024	Ongoing
CHE2	Assistant Director Leisure and Culture/ Assistant Director Well-Being and Community Leadership/ Community Leadership manager	Deliver a four Day Christmas, illuminate and yuletide event	Green Action completed with respect to a four day Christmas 2023 event. Planning/arrangements for a three day event 29 th November – 1 st December 2024 is in place.	Ongoing
CHE3	Assistant Director Leisure and Culture/Interim Cultural Services Manager	Deliver a Car Show /Continental Market/ Vintage Festival	Green Successful event held on 23 rd June 2024.	2023/24
CHE4	Assistant Director Leisure and Culture/Interim Cultural	Deliver the Beach in the Park Summer Events Programme.	Green BTAC funding approved. Successful event held 15 th July – 2 nd September 2024.	2023/24

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
	Services Manager			
CHE5	Assistant Director Leisure and Culture/Interim Cultural Services Manager	Deliver a town centre Halloween Event.	Green Haunted Boston event on track.	2023/24
CHE6	Assistant Director Leisure and Culture/Interim Cultural Services Manager	Deliver a varied range of events in addition to core events such as Christmas and Halloween.	Green Full programme planned during the year. Varied events set up. Report to September BTAC for 2025/26 financial year.	2023/24

Arts and Cultural Development (CHE7-CHE10)

Lead Officer: Assistant Director Leisure and Culture/Assistant Director Economic Growth

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
CHE7	Assistant Director Leisure and Culture	Deliver a Street Art Policy that covers the town centre	Grey Policy agreed at Cabinet on 26 th June 2024. Completed	2023/24
CHE8	Assistant Director Leisure and Culture/Assistant Director Economic Growth	Deliver against the Boston/East Lindsey Culture Strategy that provides a focus in the Borough on the town centre	Green Undergoing cultural audit, part of National Portfolio Organisation (NPO) project. Cultural Audit completed and projects focused on Boston town centre within the NPO Action Plan for the coming years.	2023/24
CHE9	Assistant Director Leisure and Culture / Interim Cultural Services Manager	Deliver an Arts programme with a focus on Boston Town Centre	Grey Arts and culture programme in place delivered by Council and NPO funded activity, with support from other partners. Completed and progressing going forward.	2023/24
CHE10	Head of Library Service Lincolnshire County Council	Support library provision in the town centre	Green Boston Borough Council supporting as appropriate. Link with the County Council through the PE21 project.	During the Plan period.

Boston Guildhall (CHE11-CHE15)

Lead Officer: Assistant Director Leisure and Culture/Assistant Director Economic Growth

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
CHE11	Assistant Director Leisure and Culture	Deliver a Business Plan for the Guildhall that promotes the Guildhall and the town centre.	Grey Agreed by Cabinet 21 st February 2024. Completed – Work within the action plan is progressing.	2023/24
CHE12	Assistant Director Leisure and Culture/ Assistant Director Economic Growth	Deliver the National Portfolio Holder Guildhall Hub.	Green Agreed with the Arts Council that the underspend from year 1 could be carried forward into year 2. Year 2 Activity Plan agreed with the Culture Board and Arts Council England and is now being delivered. Local resources to aid delivery have been identified. Year 3 Activity Plan prepared, with Year 4 under development.	2023/24
CHE13	Assistant Director Leisure and Culture/ Assistant Director Economic Growth	Develop plans for Boston 2030.	Green The Boston 2030 project awarded UKSPF funding. Workshops with groups have been held. Consultancy support for Boston 400 is being progressed.	2023-2026

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
CHE14	Assistant Director Leisure and Culture	Develop a project of New World Connections	Green This initiative has been incorporated into the NPO Plan with an exhibition plan developed to 2030.	2024/25
CHE15	Assistant Director Leisure and Culture	Develop and cultivate collaborative partnerships with Town Centre Cultural Facilities and Organisations	Grey Regular attendance at Cultural Quarter Group and partnership working through trails and events. Completed with activity progressing going forward.	2023/24

(D) TRANSFORMATION

Investment and Growth (T1-T10) (including businesses have the opportunity to thrive and working effectively with all public sector partners and the business and community sector)

Lead Officer: Head of Investment and Growth/Assistant Director Economic Growth

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
T1	Assistant Director Economic Growth	Support the Healing the High Street Project	Amber Work ongoing with Heritage Lincolnshire who are RAG rating each Project. The Council is offering support as appropriate. This action links to OFB2 which is about delivery of this project.	2025
T2	Assistant Director Economic Growth	Support the Memorial Hall Project	Grey Completed.	Completed in 2023 as per plan.
T3	Assistant Director Economic Growth	Support the rejuvenation of Dolphin Lane	Grey Completed.	Completed as per plan October 2023.
T4	Head of Investment and Growth	Establish 'Stakeholder' or 'business' group to enable and accelerate better communication/engagement with the business and stakeholder community	Grey Completed. Business Forum established with a forward plan of meetings in place.	March 2024

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
T5	Head of Investment and Growth	Deliver Mixed use opportunities in the town centre	Green This is being considered alongside the work of the Town Board through initiatives such as considerations regarding the Long-term Plans for Towns programme.	Ambition to progress during the Plan period.
T6	Head of Investment and Growth	Enhance Boston's leisure, food and beverage offer within the town centre	Green Through an audit of visitor economy businesses across Boston Borough approximately eighty food and drink businesses have been identified in the town centre and a further approximately forty in the wider Borough. Boston Borough Council is working with Destination Lincolnshire and The Centre for Food & Fresh Produce Logistics (CFFPL) (Boston College) to promote the food and drink offer in the town and across the district. Promotions include: visitor websites (e.g. Visit Boston, Visit Lincolnshire and Taste Lincolnshire), CFFPL Boston College and St Botolph's Food Festival in August 2024, and business spotlights through the autumn leading up to the Christmas Festival. A map for the spring/summer season is being developed to complement this. Working is taking place closely with commercial agents to identify suitable end users.	2024/25
T7	Head of Investment and Growth	Work with the private sector to develop residential accommodation in the town centre	Green Meetings held with local commercial agents and potential developers to review opportunities through private sector investment to provide much needed town centre accommodation.	During the Plan period.
T8	Head of Investment and Growth	Seek to deliver 5G Wi-Fi networks within the town centre	Green As part of the Long-term Plan for Towns Annex C: List of policy interventions (H1) is potentially where funding could be identified for this initiative.	Ambition to progress in the plan period.

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
T9	Deputy Chief Executive (Delivery)	Deliver the PE21 project	<p>Green</p> <p>Boston Borough Council has now taken ownership of the B&M building which is included in phase 1 of the project development. Currently, undergoing environmental surveys, including bat and nesting bird's surveys before demolition.</p> <p>Master planning work under consideration. Proposals continue to develop.</p>	Ambition to progress in the plan period.
T10	Assistant Director	Replacement of Boston's entire	Grey	October 2023

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
	General Fund Assets	car parking ticket machine fleet totaling 26 units.	Completed	

Clean and Safe (T11 – T13)

REF	LEAD OFFICER FOR DELIVERY	ACTION	POSITION RAG STATUS	DEADLINE
T11	Head of Investment and Growth	Depending on proposals for removing vehicles/bus routes in Market Place, work with partners to develop pedestrian shared space including tree planting, floral decoration etc.	Green There are ongoing conversations being progressed between the Assistant Director for Strategic Growth and Lincolnshire County Council. In terms of progress from Sunday 1 st September 2024 the B1A/B (Fenside) and B1C/D (Woad Farm) Brylaine bus routes no longer travel through the Market Place and Strait Bargate.	Plan period.
T12	Head of Investment and Growth	Consider ideas for transforming the bus	Green This is part of the PE21 Master Plan and associated phasing of the project programming.	TBC

		station in Boston and bus infrastructure with Lincolnshire County Council	There are on-going conversations between Lincolnshire County Council and the Assistant Director for Assets and lead officer for the PE21 Project.	
T13	Assistant Director Economic Growth /Deputy Chief Executive (Communities)	Seek alignment of the Government's £20 million Long Term Plan ten year funding opportunity to the Boston Town Centre Strategy and Action Plan working with the Town Deal Board	Green Ongoing following the government announcement that "the Long-Term Plan for Towns will be retained and reformed into a new regeneration programme".	Ongoing throughout the term of the Plan.